

IMAGINE A PLACE WHERE
THE PAST AND FUTURE MEET






NASEEM
ALJURF



A RARE
SANCTUARY,
WHERE EARTH'S
BEAUTY
FLOWS LIKE
WATER.



ALJURF MASTERPLAN

- 1. QASR ALJURF
- 2. JIWAR ALQASR
- 3. ALJURF GARDENS SIGNATURE PLOTS
- 4. SHA RESIDENCES EMIRATES
- 5. ALJURF GARDENS VILLAS
- 6. CANAL
- 7. MARSALJURF COMMUNITY
- 8. MARSALJURF RESIDENCES
- 9. MARSALJURF MARINA
- 10. ALJURF GARDENS PRIVATE MARINA
- 11. ALJURF GARDENS PRIVATE BEACH
- 12. COMMUNITY CENTRE
- 13. KAYAN
- 14. KAYAN 2



AN AFFLUENT
COMMUNITY
LIFESTYLE
IMBUED WITH A
RICH HERITAGE.

Naseem AlJurf is an idyllic retreat that feels exactly like home. A quiet haven of calm, surrounded by nature and infused with tranquility, yet seamlessly connected to every other component of your world.

An intimate, secluded corner of the UAE that nurtures a sense of belonging. A private paradise, enriched with flowing water, verdant greenery and natural light. An oasis of relaxation for all those who set foot on its grounds.





WHERE CULTURE MEETS NATURE

This place feels different. Nature flows and grows all around, history hangs in the air, and tranquility has lived here for centuries.

There's a sense of grandeur that comes from making a home in such an exceptional sanctuary. A new way of living in a vibrant coastal oasis that raises the bar for modern luxury.



Retail (Total GFA 1,420 m2)

Townhouses (Total GFA 9,500 m2): 60 Units

Somer Villas (277 m2/unit): 21 Units

Tala Villas (293 m2/unit): 17 Units

Acacia Villas (359 m²/unit): 44 Units

Canal Villas (534 m²/unit): 29 Units

Apartments (Total GFA 38,283 m²): 8 Blocks

Mosque (GFA: 500 m²)

Executive Area Summary

Assets	Total Number	GFA Total	BUA Total
Villas	111	42,582 m²	48,767 m²
Apartment Buildings	8	38,283 m²	43,371 m²
Townhouses	60	9,500 m²	10,410 m²
Residential Asset		90,365 m²	102,548 m²
Retail		1,420 m²	1,671 m²
GRAND TOTAL		91,785 m²	104,219 m²

A SECLUDED
HAVEN AT
THE HEART OF
HISTORY



30 mins to Zayed International Airport



30 mins to Al Maktoum International Airport



45 mins to Dubai International Airport



45 mins to Saadiyat Island



30 mins to Atlantis the Palm





THE GREAT PAST OF TOMORROW

Decades ago, AlJurf was a hidden getaway. An oasis of sorts, to escape from the busy pace of city life, just for a little while. Over the years this unique location became an adored sanctuary, and more than a million trees were planted to make AlJurf even more enchanting.

Bridging the traditional with the contemporary, this haven is now home to a thriving community of people, fauna and flora; where nature peacefully coexists with modern life. And those who reside here, live blissfully fulfilled.

Conveniently located between Abu Dhabi and Dubai and stretching across 1.6 km of breathtaking turquoise waters, AlJurf invites you to live life to its fullest. With unique residential communities that include private marinas, beach clubs, boutique hotels, shopping, restaurants and a world-renowned wellness resort and retreat centre – SHA. All in all, a one-of-a-kind destination that you can call home.



ALJURF CANAL: A GLISTENING STREAM OF TRANQUILITY

Slicing through the glorious landscape around it, AlJurf Canal is a manmade stream that runs through the entire 380 hectares masterplan development. It is 4.36km long, 7m wide and its depth varies from 3m to 5m in different sections. This tranquil waterway adds 8.72km of waterfrontage & beach to the AlJurf community.

As a prominent feature within AlJurf, it serves as a value driver, unlocking a myriad of experiences and transforming the community into a vibrant urban center. Consequently, creating a truly exceptional living experience.





WHERE BELONGING FLOATS ON A BREEZE

Designed to surpass modern notions of luxury and to redefine living, Naseem AlJurf offers a diverse range of residential options.

From luxurious canal villas with incredible vistas of the water to spacious family homes overlooking lush gardens and elegant, contemporary apartment buildings, each element has been meticulously crafted to ensure an exceptional living experience.



PRIVATE BEACH

Unwind along the pristine shores of Sahel Al Emarat at AlJurf’s private beach, where crystal-clear waters and untouched beauty offer a daily retreat to reconnect with nature.



PRIVATE MARINA

Embark on new adventures at AlJurf’s private marina, where the legacy of Sahel Al Emarat meets modern coastal living, just steps from home.



GHAZAL PARK

Discover serenity at Ghazal Park, where light, greenery, and water create vibrant spaces with community pools, biking trails, and meditative spots, all leading to the beach promenade. Plus, enjoy close proximity to the renowned SHA Wellness Resort, nestled within SHA Residences Emirates.



NASEEM PLAZA

From shopping to dining and everything in between, the Naseem plaza offers the best of all worlds. With world-class shops, restaurants and cafes, you would never want to leave.

CANAL VILLAS

5 Bedroom Villa | Average plot size 960 m²





CANAL VILLAS

Sitting alongside the banks of the canal, this collection of 5-bedroom villas is the jewel of the Naseem AlJurf community.

Each villa boasts stunning scenery and is engulfed in an atmosphere where tranquility and serenity blend with sophistication and elegance to redefine modern luxury.



CANAL VILLAS
Design Typology: Frame





Ground Floor Plan: 261 m²

Beds: 5

Levels: G+1



First Floor Plan: 273 m²





CANAL VILLAS
Design Typology: Strata





Ground Floor Plan: 333 m²

Beds: 5

Levels: G+1



First Floor Plan: 273 m²





Canal Villa

PLOT AREA	960 m²	10,333 ft²
Ground Floor Area	261 m²	2,809 ft²
First Floor Area	273 m²	2,939 ft²
Total Sellable Area	534 m²	5,748 ft²
Balconies	49 m²	527 ft²
Driver & Service	23 m²	248 ft²
Total Built Up Area	606 m²	6,469 ft²

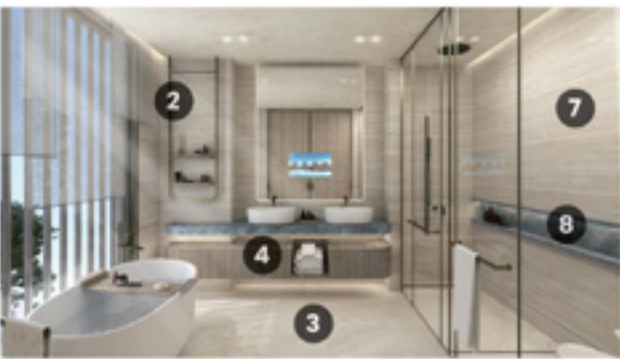
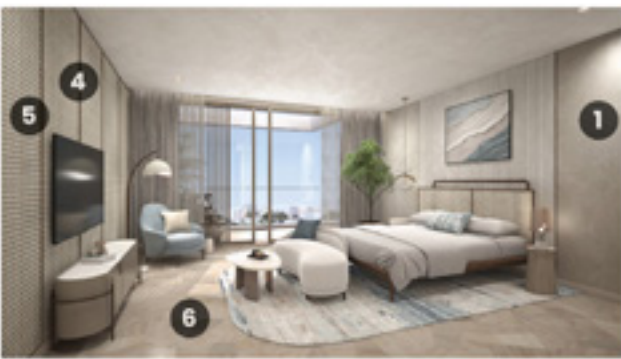








MATERIALS



- 1. Textured paint to walls & ceiling
- 2. General metal
- 3. General floor tile
- 4. General timber to millwork
- 5. Rattan inspired wallcovering to TV walls
- 6. Timber flooring to bed rooms
- 7. Wall tile to bathrooms
- 8. Accent tile to counter tops & backsplash
- 9. Laminated glass to wardrobe doors
- 10. Laminate to wardrobes
- 11. Laminates to kitchen cabinets



SOMER VILLAS

4 Bedroom Villa | Average plot size 350 m²







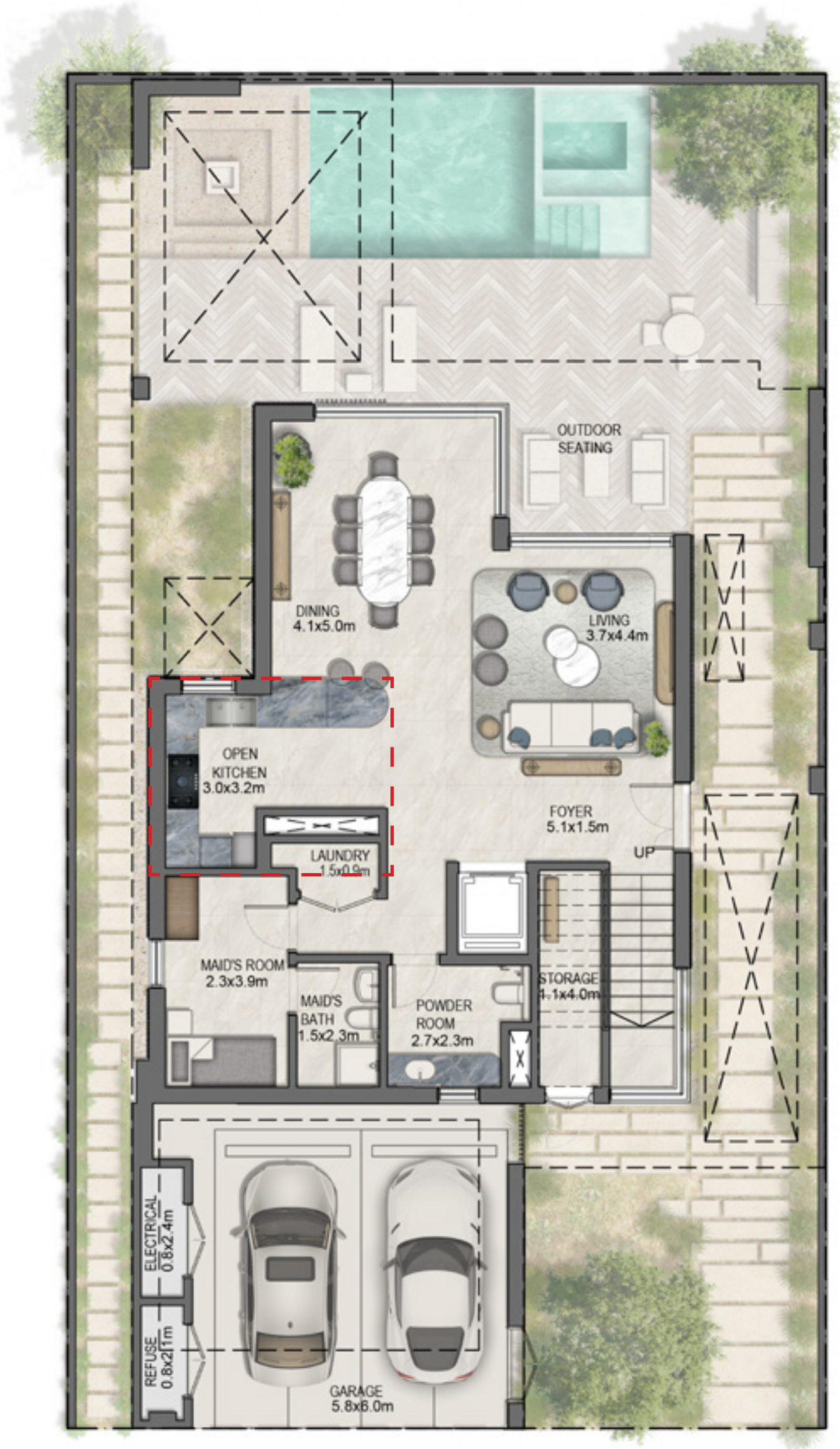
Somer Villa

PLOT AREA	350 m²	3,767 ft²
Ground Floor Area	98 m²	1,055 ft²
First Floor Area	105 m²	1,130 ft²
Second Floor Area	74 m²	797 ft²
Total Sellable Area	277 m²	2,982 ft²
Balconies	38 m²	409 ft²
Service	13 m²	140 ft²
Total Built Up Area	325 m²	3,498 ft²

Ground Floor Plan: 98 m²

Beds: 4

Levels: G+2

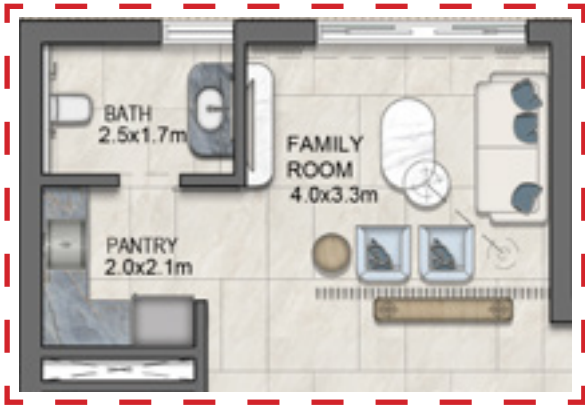
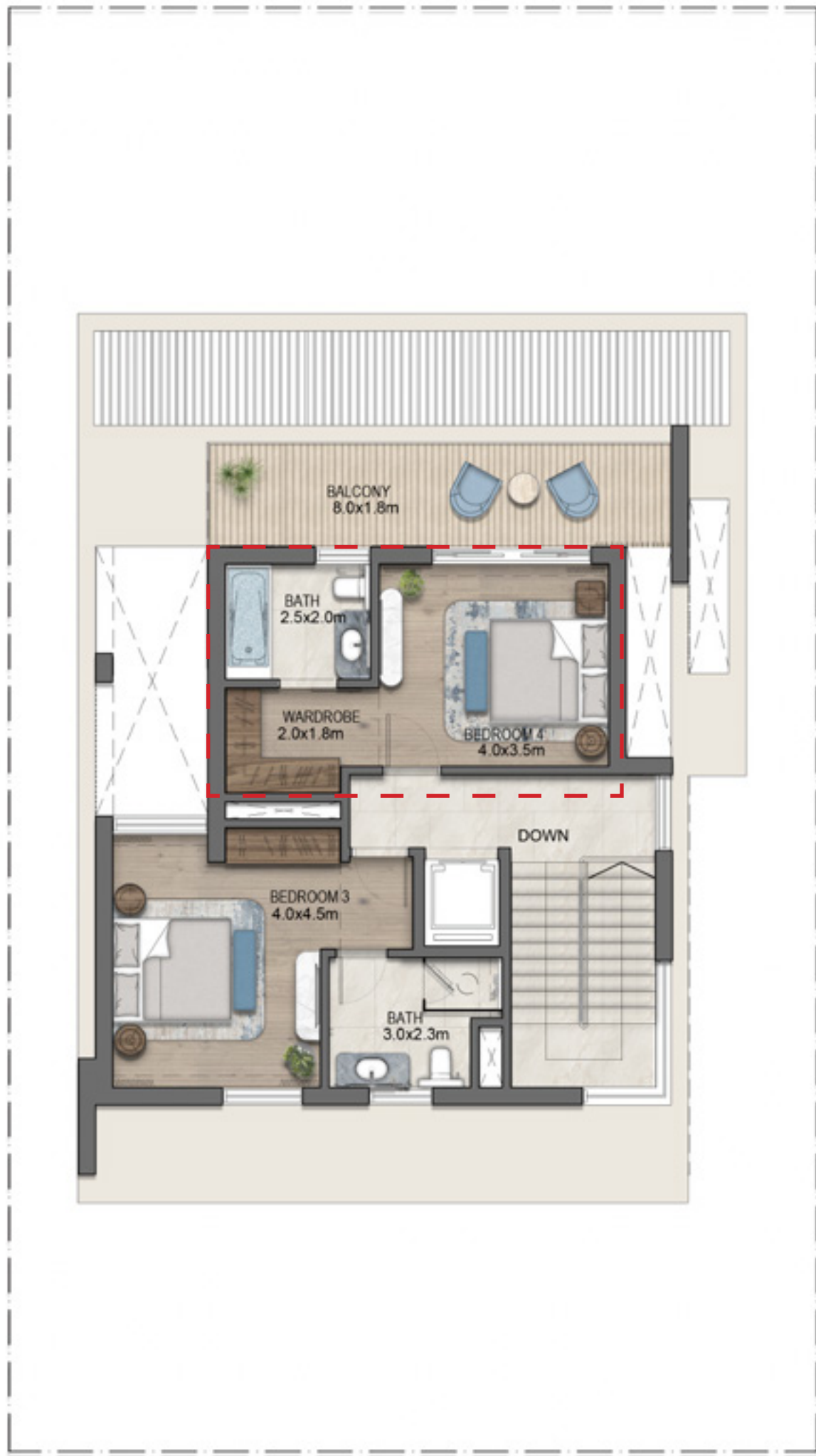


Closed Kitchen Variation

First Floor Plan: 105 m²



Second Floor Plan: 74 m²



Family Room Variation





TALA VILLAS

4 Bedroom Villa | Average plot size 450 m²





TALA VILLAS
Design Typology: Frame







Ground Floor Plan: 150 m²

Beds: 4

Levels: G+1



First Floor Plan: 143 m²





TALA VILLAS
Design Typology: Strata







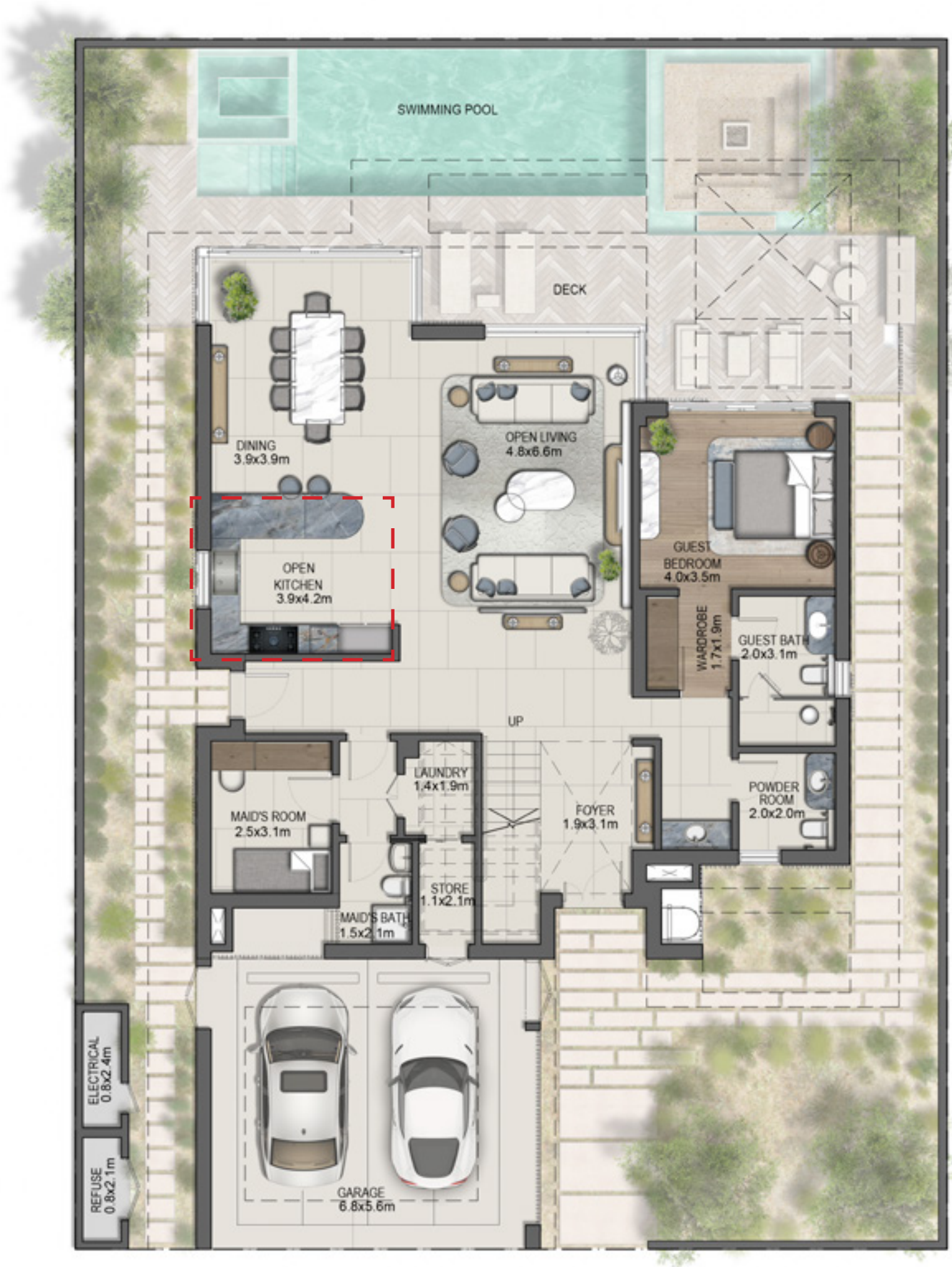
Tala Villa

PLOT AREA	450 m²	4,844 ft²
Ground Floor Area	150 m²	1,615 ft²
First Floor Area	143 m²	1,539 ft²
Total Sellable Area	293 m²	3,154 ft²
Balconies	31 m²	334 ft²
Service	11 m²	118 ft²
Total Built Up Area	329 m²	3,541 ft²

Ground Floor Plan: 150 m²

Beds: 4

Levels: G+1



Closed kitchen
Variation

First Floor Plan: 143 m²







ACACIA VILLAS

5 Bedroom Villa | Average plot size 450 m²











Acacia Villa

PLOT AREA	450 m²	4,844 ft²
Ground Floor Area	129 m²	1,389 ft²
First Floor Area	119 m²	1,273 ft²
Second Floor Area	111 m²	1,195 ft²
Total Sellable Area	359 m²	3,864 ft²
Balconies	40 m²	431 ft²
Service	12 m²	129 ft²
Total Built Up Area	430 m²	4,629 ft²

Ground Floor Plan: 129 m²

Beds: 5

Levels: G+2



Closed Kitchen Variation

First Floor Plan: 119 m²



Second Floor Plan: 111 m²





IMKAN

Real Estate Developer

IMKAN is a real estate development and investment company with a focus on creating unique and vibrant urban projects. The company is known for its innovative approach to placemaking, which involves designing spaces that foster a sense of community, well-being, and sustainability. IMKAN is committed to developing soulful places that enrich people’s lives by integrating research-based approaches and ensuring a strong emphasis on human well-being.

IMKAN is developing a range of projects, including AlJurf and SHA Emirates, which exemplify its dedication to blending natural surroundings with modern living, providing residents with a harmonious and environmentally conscious lifestyle. The company’s portfolio includes a diverse range of developments, from residential communities to mixed-use destinations, all of which are characterised by their commitment to creating holistic, human-centric environments.

