



Mercedes-Benz Places

BINGHATTI CITY

A World Built Beyond Tomorrow

Feel absolute clarity. A vertical field of dreams,
perfectly held in detail.





Feel the trajectory.
Not a direction. But a future
already realised.
The momentum is onward.



The Vision of a Masterplanned City

Mercedes-Benz Places | Binghatti City is a landmark residential community that redefines the concept of urban living. This is not merely a collection of structures, but a masterplanned city-scale vision where global brand prestige becomes a personal, lived-in experience.







Defining Identity at City Scale

The vision for **Mercedes-Benz Places | Binghatti City** is to create a masterplanned urban expanse with a powerful, unyielding character. By merging automotive identity with architectural foresight, the project establishes an entirely new standard.



Monumental Scale and the Star Beacon

Witness architecture at a monumental scale. **Composed of 12 towers** of stunning proportion, the city establishes an undeniable presence visible from a distance and unforgettable at first sight. These structures are an exercise in precision engineering, where flowing, sculpted surfaces embody kinetic energy and motion, drawing direct inspiration from the dynamism of **Mercedes-Benz** performance design.







Next In The City of Now

Located in the affluent Nad Al Sheba district, **Mercedes-Benz Places | Binghatti City** sits at the junction of Dubai's drive and unique artistry. The area is globally renowned for equestrian excellence and the iconic Meydan Racecourse.

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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 MINUTES
The Meydan Hotel
and Race Course | 8 MINUTES
The Dubai Mall | 8 MINUTES
Burj Khalifa | 8 MINUTES
Dubai Opera | 9 MINUTES
Emirates Towers | 9 MINUTES
Museum of the Future | 10 MINUTES
Dubai World
Trade Centre | 10 MINUTES
Dubai Harbour
and Festival City | 12 MINUTES
Dubai Frame | 12 MINUTES
Mall of the
Emirates | 15 MINUTES
Burj Al Arab | 15 MINUTES
Dubai Hills
Mall | 15 MINUTES
Dubai International
Airport | 20 MINUTES
Palm Jumeirah |



A Grand Arrival, A Ceremonial Transition

Entering Binghatti City is a ceremonial yet effortless experience, designed to signal arrival in every sense and belonging in every way. It's a moment of transition, from the energy out there to the calm in here.





A Place of Heart

The Grand Promenade is the emotional and social heart of Mercedes-Benz Places | Binghatti City. An activated space that brings to life both moments and vibrance. Podium edges are punctuated with retail, cafés and lifestyle uses that blur the boundary between indoor and outdoor space. The park delivers 12 distinct lifestyle experiences, carefully curated for discovery.



Project Layouts

Mercedes-Benz Places Binghatti City

1. Project Maybach

2 - 3. Vision Mercedes-Maybach

Ultimate Luxury

4 - 5. Vision Mercedes-Maybach 6

6. Vision Iconic

7. Vision One-Eleven

8 - 9. Mercedes-Benz AMG Vision

10. VISION AVTR

11 - 12. Vision Simplex













Project Facts

Vision One-Eleven

Property Type:

Residential & Retails

Plot area:

7901.03 SQM./ 85,047 SQFT

Description:

Basement + Ground Floor +
Mezzanine + 5 Parking Floors +
60 Residential Floors +
4 Mechanical Floors + Roof

Number of Units:

1 Bedroom	1080
2 Bedroom	236
3 Bedroom	50

Total Residential Units: 1366

Shop (Ground Floor): 18





Vision One-Eleven

TOWER 7

1 Bedroom Unit - Type - 1



AREA	SQ.M	SQ.FT
Suite Area	52.18 m ²	561.66 m ²
Balcony Area	6.55 m ²	70.50 m ²
Total Unit Area	58.73 m ²	632.16 m ²

FLAT DESIGN COMPONENTS	
LIVING & DINING	16 m ²
MASTER BEDROOM	13 m ²
KITCHEN	6 m ²
BATHROOM	4 m ²
CORRIDOR	3 m ²
WC	2 m ²

Disclaimer: 1. All stated dimensions and services whether in relation to the building, common areas or individual units are subject to government and local authority approvals. Final dimensions and services will be stated in your sales and purchase agreement 2. All room dimensions are measured to structural elements and exclude wall finishes and construction tolerances. 3. All dimensions have been provided by our consultant architects. 4. All materials, dimensions and drawings are approximate. Information is subject to change without notice. 5. Actual suite area may vary from the stated area. Drawings are not to scale. The Developer reserves the right to make any revisions whatsoever including for aesthetic purposes.

Vision One-Eleven

TOWER 7

2 Bedroom Unit - Type - 1



AREA	SQ.M	SQ.FT
Suite Area	70.82 m ²	762.30 m ²
Balcony Area	21.34 m ²	229.70 m ²
Total Unit Area	92.16 m ²	992.00 m ²

FLAT DESIGN COMPONENTS	
LIVING & DINING	17 m ²
MASTER BEDROOM	13 m ²
BEDROOM	12 m ²
KITCHEN	6 m ²
CORRIDOR	6 m ²
BATHROOM 1	4 m ²
BATHROOM 2	4 m ²

6. Calculation of suite area is measured as the area bounded by the centre line of demising or partition walls separating one unit from another unit, the exterior face of all exterior walls, and the exterior face of the corridor wall enclosing the adjoining unit. 7. Calculation of balcony area is measured as the area bounded by the centre line of demising or partition walls separating one unit from another unit, the outmost face of the enclosing guard and the external face of the adjoining balcony. 8. The units are measured at typical floor in the building. Columns may vary in size depending on the floor level. 9. For each unit type, unit sizes and details might be different and your sales and purchase agreement will contain the actual size of each specific unit.

Vision One-Eleven

TOWER 7

3 Bedroom Unit - Type - 1



AREA	SQ.M	SQ.FT
Suite Area	109.67 m ²	1180.48 m ²
Balcony Area	13.09 m ²	140.90 m ²
Total Unit Area	122.76 m ²	1321.38 m ²

FLAT DESIGN COMPONENTS	
MASTER BEDROOM	19 m ²
LIVING & DINING	17 m ²
BEDROOM	13 m ²
BEDROOM	13 m ²
CORRIDOR	12 m ²
KITCHEN	7 m ²
STORE	5 m ²
BATHROOM 1	4 m ²
BATHROOM 2	3 m ²
LAUNDRY	3 m ²
WC	2 m ²

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A Legacy of Architectural Artistry

Binghatti Holding Limited is a vertically integrated real estate developer founded in 2008 with roots as a contractor before transitioning into full-scale development. Leveraging in-house design, development, construction and delivery capabilities, the Group stands out as one of Dubai's most avant-garde private developers, operating across the full market spectrum from affordable housing to ultra luxury branded residences.

With a total portfolio exceeding 80 projects valued at over AED 80 billion, Binghatti has delivered more than 50 projects to date and maintains a robust pipeline of approximately 30 million square footage of sellable area.

Binghatti delivers across the housing ladder from affordable and mid-market homes to premium and ultra luxury branded residences differentiating itself through design led products, branded collaborations and a consistent focus on customer outcomes. The developer's contractor heritage underpins its operational agility and ability to scale across segments.

Sustainability is embedded across Binghatti's developments through energy efficient technologies, responsible materials selection and long-term value creation strategies that enhance returns for stakeholders and liveability for residents.

Founded on contractor roots and built around a vertically integrated model, Binghatti Holding continues to expand its real estate portfolio to meet growing market demand, delivering quality projects across every market tier while prioritising design, delivery excellence and sustainable outcomes.

Muhammad Binghatti